

UltraVista Systems, Inc.

A California Corporation

OFFERING SUMMARY



INTRODUCING: ILLUMINATED SUSPENDED IMAGE SYSTEM

\$1,500,000 Equity Offering

ultravistasystems.com

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Offering Summary

After three years of research and development, resulting in thirty brand prototypes and complete manufacturing drawings and layouts, along with one year of pre-marketing, UltraVista Systems, Inc., presents this Offering Memorandum and Business Summary. Proceeds of the offering will be used to commence manufacture, sales, and distribution of a technologically new sign system.

The company is offering for sale Three-Hundred and Thirty-Four Thousand (334,000) “Units” with each Unit consisting of One (1) Share of Series B Common Stock (the “Series B Shares”), and One-Half (1/2) of One Warrant of Series B Common Stock. Each Unit shall be priced at \$4.50 (Four Dollars and fifty cents) with a Warrant callable by the Company any time within one year of issuance. The Warrant exercise price is \$6.00 (Six Dollars) for each full Warrant.

Minimum Unit Purchase: 16,667 Shares which includes 8,334 Warrants (\$75,000)

Maximum Unit Offering: 334,000 Shares which includes 167,000 Warrants (\$1,500,000)

The Company



UltraVista Systems, Inc. “UVS” (ultravistasystems.com) is a California Corporation headquartered in Santa Monica, CA. UVS is the former research department of UV/FX (uvfx.com).

Richard Green and D.C. Leslie-Pringle have developed, manufactured, and distributed special effects lighting and UV creative materials since 1989. Primarily focused on ultra violet “UV” lighting techniques, their work has been featured in such large scale productions as the 2008 Super Bowl Halftime Show, and major shows for Michael Jackson, Prince, Disney, Six Flags, Caesars Place, and more.

The Product

UVS has invested hundreds of thousands of dollars and more than three years of development to create mass producible UV lighting and display products, the first of which is the “Illuminated Suspended Image System,” a proprietary UV indoor sign system. A radical departure from anything that has ever been seen before, its amazing color saturation, extremely light weight, laser precision art work, and low power requirements, make UVS signs superior to all other electrical signs by any measure.

	Year One	Year Two	Year Three
Revenues	\$ 2,860,200	\$ 6,537,600	\$ 14,449,500
Mfg. Costs	\$ 630,000	\$ 1,296,000	\$ 2,632,500
Gross Profit	\$ 2,230,200	\$ 5,241,600	\$11,817,000
G&A	\$ 1,068,800	\$ 1,239,800	\$ 1,635,800
Net Profit	\$ 1,161,400	\$ 4,001,800	\$10,181,200

**Projected revenue is derived only from the sign industry market. Samples of additional collateral markets follow*

The Markets: Sign Industry

Shopper Marketing, Point of Sale, Point of Purchase, Visual Merchandising.

- Budgets for shopper marketing strategies are now pushing \$100B annually. And rising.

Trade Show Marketing

- A \$300B business in the U.S. alone.

Brands and Brand Managers

- We have created brand prototypes and distributed them to in-house brand managers, as well as sign and display providers.
- We have had very positive opening discussions with Anheuser-Busch, Disney, Lorillard, Pepsi, and a host of other big brand names.
- We are developing relationships in the lucrative areas of both college and professional sports, with fan bases in the tens of millions, generating billions of dollars in annual revenue.
- Decades in the entertainment business, and our industry data base of more than 40,000 contacts, we are able to tap into the \$160B dollar a year entertainment licensing opportunities very quickly.



The Markets: Complementary Collateral Industries

Materials Business

- For the past 30 years there have been only 5 “standard” UV colors; we have developed 13 new proprietary fluorescent colors.
- We have the only “OPTICAL WHITE” color compound in the UV marketplace. This is a significant achievement as Optical White is used in 40% of all brand signs.

Architectural Market

- Directional and informational display systems used in such public buildings as airports, hospitals, and office buildings.
- A worldwide market representing billions of dollars in annual revenue.
- UVS innovations include
 - Emergency doorways that light up in UV materials to indicate EMERGENCY EXIT
 - Illuminated furniture.
 - Low cost, creative lighting and signage for hotels, resorts, casinos, public buildings of all types.



Intellectual Property

Our proprietary “Corner Connector Locking Mechanism” (CCLM) and the “Power Plug Input Locking Mechanism” make the entire “snap together” construction of our products possible without the use of screws, glue or any other type of apparatus to connect the pieces. We also have proprietary color compounding for plastics, paints and inks, including “optical White.”

UVS has additional products already on the shelf as well as in development. We are estimating that the molds required for manufacturing BrandFX 3-D and Fan/FX will only be used at 60% capacity; 40% will be available for the manufacture of these additional products

Wire Transfer Information

Bank: Wells Fargo

Within US- Wire Routing Transit Number- (RTN/ABA) 121000248

International - Swift/Bic Code for Wells Fargo WFBIUS6S (US Dollars)
WFBIUS6WFFX (Foreign Currency)

Beneficiary Acct. # 5135681624
Beneficiary Name: UltraVista Systems Inc.
171 Pier Avenue Santa Monica, CA 90405

Contact Information

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ultravistasystems.com